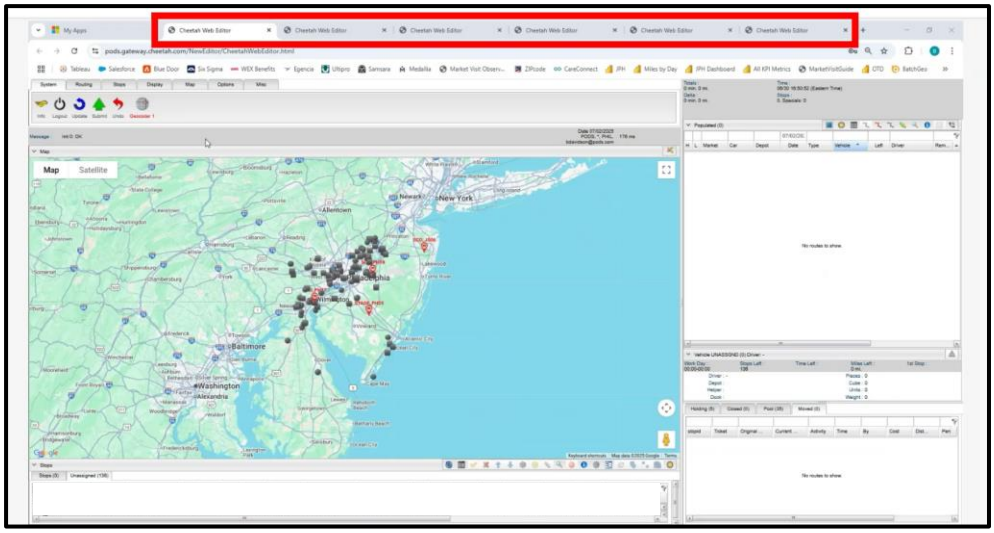
Cheetah Map Review – Speaker Notes

0:00

Welcome back to the CORE Process micro training. In this video, we'll walk through one of the most powerful—but often underused—tactics in route efficiency: the Cheetah Map Review. It's your map to smarter routing, fewer deadheads, and unlocking capacity.

0:16

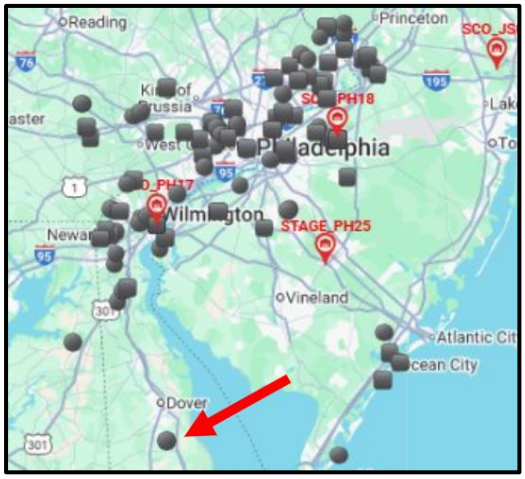
By reviewing a rolling window of scheduled jobs, usually 3 to 6 days, you can spot pairing opportunities, misaligned jobs on wrong service days, and geographic inefficiencies. It's not just about what's scheduled—it's about *where* and *when* it's scheduled.



Here you can see a week's worth of service days open to view, giving you a wholistic view of the jobs scheduled, both by job type and geographic location.

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Here you can see on day one of the days open, there is an FPU of a container that is serviced by another market. This is a result of an extended delivery request that was granted

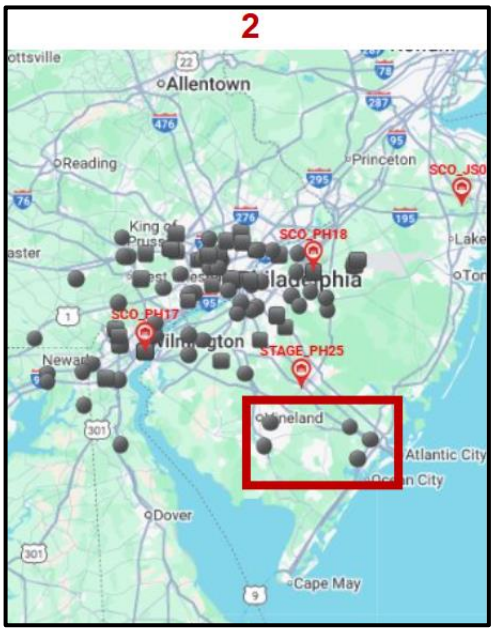


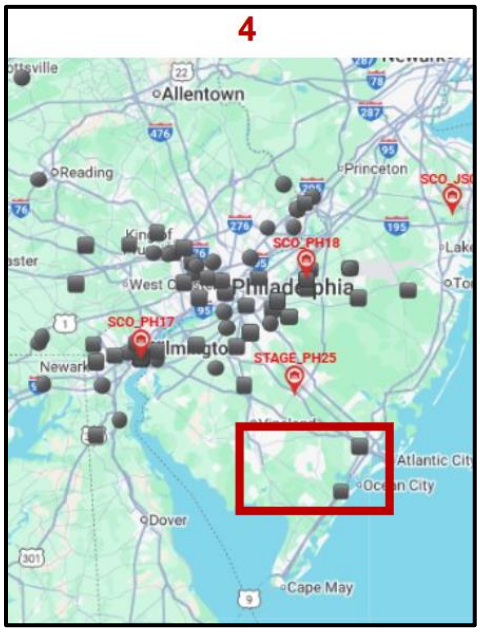
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1:01

The next step is to start by looking for jobs that are near each other but scheduled on different days, one being a delivery and the other being a pickup.





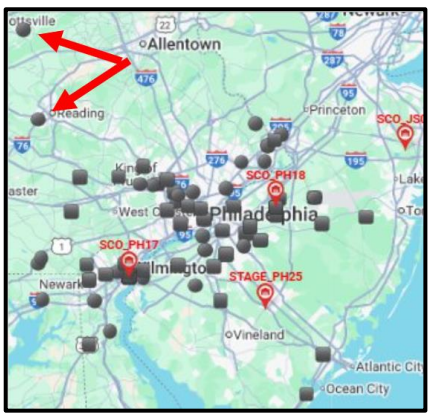
Here, day 2 has four container pickups and 1 container delivery. While day 4 has 2 container deliveries, all in close proximity. Reach out to customers and have the 2 deliveries completed 2 days early. Altogether, in this case now one route can cover all 7 jobs by only driving to the area 1 time.

Ask yourself: Can I deliver this container that's scheduled for Wednesday on Tuesday? Scheduling a delivery with a pickup, not only in the same ZIP Code, but in close proximity, can save hours of deadhead driving.

1:47

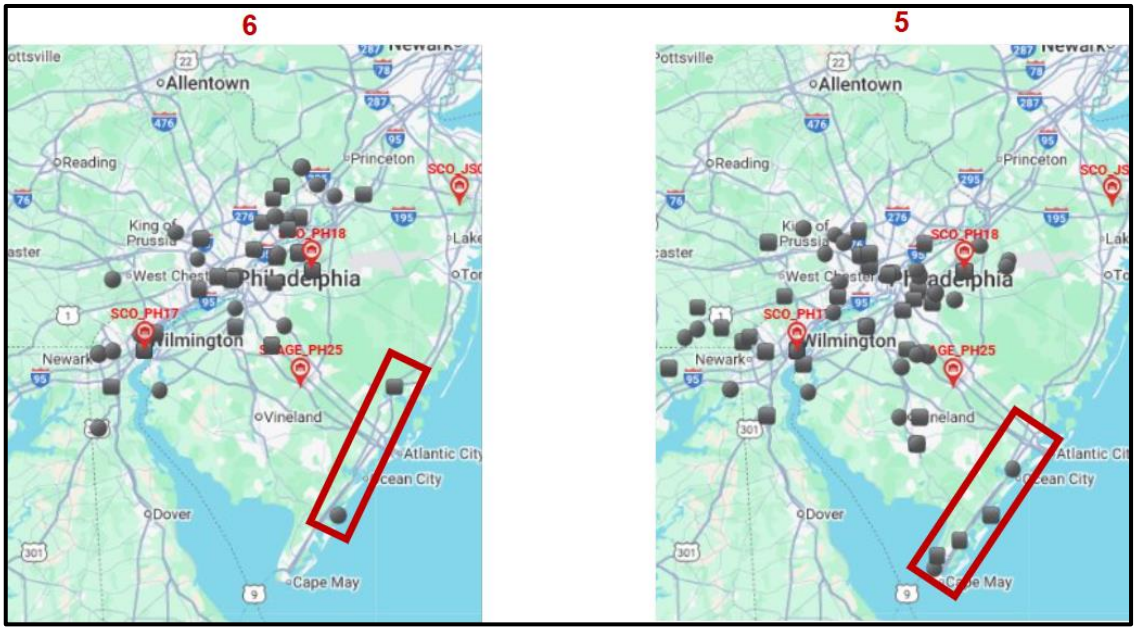
Next, identify eyesores—jobs that are isolated or far from others. Often, these were scheduled on the wrong service day. Don't let one stray job sink an entire route.

Here on Day 4, which has two FPUs of a container in another Market, ensure that your partnership and communication with your peers is strong and consistent



Cheetah Map Review – Speaker Notes

2:13



Here. Day 6 has 2 jobs that are scheduled on a day that we do not service the area, which is serviced on day 5. Given that we are 7 days from the requested service date, the customer will be more flexible in their rescheduled service date.

Move it to align with clustered jobs in that region.

Sometimes the biggest opportunity isn't in what's on your schedule—but in where it's scheduled. Geographic inefficiencies happen when you've got a cluster of one job type—say, FPUs on Monday—and the perfect complementary job type, like NEW deliveries, sitting just a day or two away. These jobs, here, are in the same area—but scheduled on different days. That means multiple trips or routes, multiple long drives, and multiple trips to the storage center… when one would have done the trick. Instead, stack those jobs together. Use your Cheetah map to spot regions where this happens. Then shift those jobs.

Why?

Because jobs far from the storage center create the most waste when unpaired. But when you pair them intentionally, you turn deadhead miles into productive routes, opening capacity and boosting JPH.

3:23

Pairing jobs visually isn't just smart—it's the foundation of precision routing. In our next CORE video, we'll show you how to address Sold Out Day Requests from Salesforce.